



**1-800-BAKERY.com**  
*Now that's delicious*

**Corporate@1-800-BAKERY.com**  
**Toll Free: 1-800-287-9870 ext #3**  
**www.1-800-BAKERY.com**  
30-32 Church St. · Winchester, MA 01890

Thank you for your interest in our products. We're confident you'll enjoy the look and taste of our products. Here are a few interesting thoughts on why our products will be a good addition for your next project or event.

Simply put, people will enjoy the custom printed treats and have a positive memory of your brand long after the last delicious bite. This is not marketing speak! *There's real science behind why food is a great marketing and branding tool.*

Scientifically Speaking...Food is one of only two natural stimuli known to produce dopamine, a neurotransmitter similar to adrenaline. When food is to be consumed, dopamine is released in the brain causing a surge of happiness and joy. Dopamine also activates the memory cells during this time so that we can remember the experience.

**Bottom Line For You...**We not only remember the pleasure from food, but we also remember the sensation of pleasure itself and the cues (i.e. your corporate imprint image) or behaviors (i.e. meeting the sales person who brought the treat) that preceded it. (*The Science of Happiness*, p88-90) When the cycle is repeated (i.e. thru a monthly cookie program), the memory becomes stronger and stronger. (*Scientific American*, 9/07). *The positive memory and association created by our branded treats is the essence of branding...*

Call it the Food Network effect, but food gift giving is a fast growing trend. It makes sense if you think about it. You really never know what people need or have when it comes to gift giving but you know people can never have too many gourmet treats! *When was the last time someone was upset you gave them a treat !?!?*

Finally, our products are not food items with a sticker on the outside of the packaging. Your corporate image is imprinted directly onto the food product. *Our unique imprint processes allow you to brand in unexpected places.* This element of surprise makes your brand more memorable. What can be more unexpected and memorable than a beautifully customized treat ?

Below are some of the more popular customizable products we have available. **If you don't see what you're looking for or have any questions, please feel free to give us at call at 1-800-287-9870 x3.**

Please note the following general terms placing orders with us:

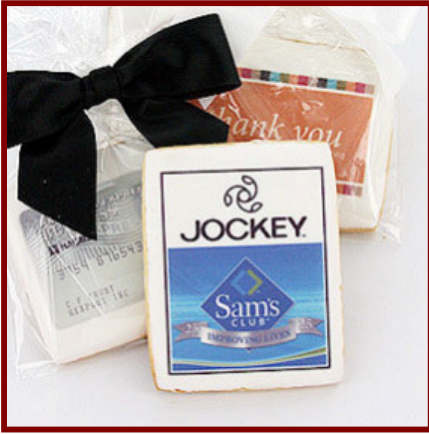
- **LEAD Time:** 5 to 7 days. Rush service is available. Rush charges may apply.
- **FREE SET UP:** Set Up is FREE for all products when usable art is provided. Charges may apply if bad art is provided.
- **COLOR MATCH:** Not available, but PMS colors should be provided when available for reference.
- **SAMPLES:** Generally FREE small random samples with FREE USPS ship out. Expedited shipping available at additional cost or on your shipper account. Please inquire.
- **SPLIT & DROP SHIPMENTS:** These fees apply in addition to freight charges. Small items \$2.25 per location. Gift Boxes \$3.25 per location. Bulk split shipments \$7.50 per location.
- **CANCELLATIONS OR CHANGES:** Cancellations must be made via email or fax. You will be billed for all work done prior to our receipt of cancellation notice. Significant changes to the order may result in delay of shipment date.
- **100% GUARANTEE:** We stand behind our products without question. If you are unhappy about our products in anyway, please contact us within 5 days of receiving the products, so that we can resolve the issues accordingly.
- **Effective Date:** Prices are effective 11/10/11 and supersede any previously published prices. All information is subject to change without notice. We reserve the right to refuse an order at anytime.



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**2.5 x 3.25" Shortbread Cookie w/ Sugar Icing**

Item #CGFP	50	100	250	500	1000
Single Cello Wrap	3.10	2.60	2.20	1.90	1.80
1 Cookie w/ Bow Tie	3.90	3.40	3.10	2.80	2.40
2 Cookies w/ Bow Tie	5.80	5.20	4.60	3.90	3.70

**SET UP:** FREE **FLAVOR:** Butter shortbread with sugar icing. **PACKAGING:** Cello wrapped or 3" bow twist tie. For bow color choices, please inquire. **PRODUCT SIZE:** 2.5 x 3.0 x 0.4" **IMPRINT AREA:** 2.0 X 2.5". Full bleed imprint style available, please ask for design template.

**2.5" Round Shortbread Cookie**

Item #CESB	100	250	500	1000	2500
Cello Wrap	2.20	1.90	1.50	1.20	1.00
2 Printed Cookies in Bow	4.80	4.00	3.50	3.00	2.70

**SET UP:** FREE **FLAVOR:** Butter shortbread. **PACKAGING:** Cello wrapped or bow twist tie. For bow color choices, please inquire. **PRODUCT SIZE:** 2.5" Round. **IMPRINT AREA:** 1.8" Round. Full bleed imprint style available, please ask for design template.



**2.5" Round Shortbread Cookie w/ Sugar Icing**

Item #CGRD	50	100	250	500	1000
Cello Wrap	2.80	2.30	1.90	1.70	1.60
1 Printed Cookies in Bow	3.60	3.10	2.80	2.60	2.30
2 Printed Cookies in Bow	5.20	4.60	4.20	3.80	3.30

**SET UP:** FREE **FLAVOR:** Butter shortbread with Sugar Icing. **PACKAGING:** Cello wrapped or 3" bow twist tie. For bow color choices, please inquire. **PRODUCT SIZE:** 2.5" Round. **IMPRINT AREA:** 2" Round. Full bleed imprint style available, please ask for design template.



**2.5 x 3" Belgian Chocolate Brownie**

Item #BC02	50	100	250	500	1000
Cello Wrap	3.80	3.30	3.00	2.80	2.60

**SET UP:** FREE **FLAVOR:** Belgian Chocolate Brownie with custom imprint on white vanilla fondant. **PACKAGING:** Individually cello wrapped. **PRODUCT SIZE:** 2.5 x 3 x 1/2". Approx 2 oz. **IMPRINT AREA:** 1.75" Round. Full bleed imprint style available, please ask for design template.





### 2.5" Round Belgian Chocolate Lollipops

Item #FCLP	50	100	250	500	1000
Cello Wrap w/ Twist Tie	4.30	3.40	2.90	2.50	2.30
Cello Wrap w/ Bow Tie	2.80	2.50	2.30	2.20	2.10

**SET UP:** FREE **FLAVOR:** Imported Belgian Milk Chocolate **PACKAGING:** Cello bag w/ metallic twist tie or 3" bow twist tie. For bow color choices, please inquire. **PRODUCT SIZE:** 2.5" round x 0.30". **IMPRINT AREA:** 1.7" Round.

### 2.5" Round Belgian Chocolate

Item #FCRD	50	100	250	500	1000
Cello Wrap	4.00	3.20	2.60	2.30	2.00
2 Chocolates w/ Bow Tie	6.80	6.00	5.40	4.60	4.30

**SET UP:** FREE **FLAVOR:** Imported Belgian Milk Chocolate **PACKAGING:** Cello wrap or 3" bow twist tie. White card between 2 chocolates in bag with bow tie. For bow color choices, please inquire. **PRODUCT SIZE:** 2.5" round x 0.30". **IMPRINT AREA:** 1.7" Round.



### 2.5 x 3.0" Belgian Chocolate

Item #FCRT	50	100	250	500	1000
Cello Wrap	4.50	3.50	3.00	2.70	2.40
1 Chocolate w/ Bow Tie	5.20	4.30	3.80	3.50	3.10
2 Chocolates w/ Bow Tie	7.50	6.70	6.10	5.30	5.00

**SET UP:** FREE **FLAVOR:** Imported Belgian Milk Chocolate **PACKAGING:** Cello wrap or 3" bow twist tie. White card between 2 chocolates in bag with bow tie. For bow color choices, please inquire. **PRODUCT SIZE:** 2.5 x 3 x 0.30". **IMPRINT AREA:** 1.6 x 2.3"

### 4 Shortbread Cookies in Gold Rimmed Box

Item #CE04	25	50	100	250	500
4 Printed Cookies	12.50	10.90	9.30	8.20	6.90
2 Printed & 2 butter	N/A	9.30	8.00	7.20	6.20

**SET UP:** FREE **FLAVOR:** Butter shortbread. Unprinted butter cookies can be replaced with Walnut Tea. **PACKAGING:** Cookies individually cello wrapped. **PRODUCT SIZE:** 2.5" Round cookies in 6 x 3 x 1.4" box. **IMPRINT AREA:** 1.7" Round. Full bleed imprint style available, please ask for design template.





**6 Shortbread Cookies in Gold Rimmed Box**

Item #CE06	25	50	100	250	500
6 Printed Cookies	16.70	14.50	12.30	10.50	9.20
2 Printed & 4 butter	N/A	11.20	9.80	8.60	7.60

**SET UP:** FREE **FLAVOR:** Butter shortbread. Unprinted butter cookies can be replaced with Walnut Tea. **PACKAGING:** Cookies individually cello wrapped. **PRODUCT SIZE:** 2.5" Round cookies in 6 x 3 x 1.75" box. **IMPRINT AREA:** 1.7" Round. Full bleed imprint style available, please ask for design template.

**12 Shortbread Cookies in Brown Set Box w/ Clear Cover**

Item #CE12	10	25	50	100	250
12 Printed in Clear Box	33.00	28.80	23.00	19.90	16.50
6 Printed & 6 Butter	N/A	22.90	18.20	16.20	13.70

**SET UP:** FREE **FLAVOR:** Butter shortbread. Unprinted butter cookies can be replaced with Walnut Tea. **PACKAGING:** Cookies individually cello wrapped. **PRODUCT SIZE:** 2.5" Round cookies in 6 x 9.4 x 1.1" box. **IMPRINT AREA:** 1.7" Round. Full bleed imprint style available, please ask for design template.



**2 or 4 Shortbread Cookies in Clear White Box**

Item #CGB04	25	50	100	250	500
2 Printed Cookies	10.40	9.10	7.90	7.20	6.60
4 Printed Cookies	15.70	13.40	11.50	10.30	9.90

**SET UP:** FREE **FLAVOR:** Butter shortbread w Sugar Icing. **PACKAGING:** Cookies individually cello wrapped. **PRODUCT SIZE:** 2.5 x 3.25 cookies in 5.25 x 3.75 x 1" box. **IMPRINT AREA:** 2 x 2.5" on Cookies. Full bleed imprint style available, please ask for design template.



**16 Shortbread Cookies in Iridescent Window Box**

Item #CGB16	10	25	50	100	250
16 Printed Cookies	57.00	46.40	37.90	33.70	30.40

**SET UP:** FREE **FLAVOR:** Butter shortbread w Sugar Icing. **PACKAGING:** Cookies individually cello wrapped. **PRODUCT SIZE:** 2.5 x 3.25 cookies in 7.5 x 7.5 x 2" box. **IMPRINT AREA:** 2 x 2.5" on Cookies. Pricing includes 2 different image imprints. Full bleed imprint style available, please ask for design template.





### Iridescent Photo Gift Box

Item #PB12	10	25	50	100	250
Butter or Walnut Tea	24.90	19.60	15.80	14.30	12.60
Printed Cookies	33.00	28.80	23.00	19.90	16.50
6 Printed & 6 Butter	N/A	22.90	18.20	16.20	13.70
12 Choc Dipped Cookies	33.50	26.70	20.10	18.40	16.20
6 Brownies (2.75 oz each)	35.90	28.60	21.60	19.80	17.60

**SET UP:** FREE **FLAVOR:** See choices above **PACKAGING:** Cookies individually cello wrapped. **PRODUCT SIZE:** 2.5" Round cookies or square brownies in 6 x 9.4 x 1.1" box. **IMPRINT AREA:** 3.5 x 4.25" on photo card and 1.7" on printed cookies. Full bleed imprint style available, please ask for design template.

### Belgian Chocolate Fudge Cake w/ Custom 3.75" Cookie

Item #BCRD	10	25	50	100	250
7.5" RD x 1.7"(24 oz)	37.80	33.30	28.30	25.60	22.90

**SET UP:** FREE **FLAVOR:** Belgian Chocolate Double Fudge Cake. **PACKAGING:** Iridescent Window Box with base shrink wrapped for freshness. **PRODUCT SIZE:** 7.5" Round x 1.75". 24 oz Brownie serving 8 to 10 people. **IMPRINT AREA:** 3" Round. Full bleed imprint style available, please ask for design template.



### Belgian Chocolate Fudge Cake w/ Custom Printed Fondant

Item #BCxx	10	25	50	100	250
BC11: 4.5 x 5.75 (11oz)	19.20	16.90	14.40	13.40	12.00
BC24: 9.25 x 6" (24oz)	37.80	33.30	28.30	25.60	22.90
BC42: 8.5 x 11" (42 oz)	64.20	56.20	47.50	44.80	40.70

**SET UP:** FREE **FLAVOR:** Belgian Chocolate Double Fudge Cake. **PACKAGING:** Brown Set Box w/ Clear Top. **PRODUCT SIZE:** See above table. #BC11, #BC24 and #BC42 serves 6, 12 and 20, respectively. **IMPRINT AREA:** #BC11: 2.75 x 4". #BC24: 4 x 6.6". #BC42: 6.6 x 9.6".

### Giant 2 LB Belgian Milk Chocolate Bar

Item #FC2LB	10	25	50	100	250
2 LB Photo Chocolate	53.90	44.70	35.50	32.30	28.20

**SET UP:** FREE **FLAVOR:** Imported Belgian Milk Chocolate. Also available filled with choice of almonds, brownies, shortbread cookies or Belgian dark chocolate ganache. **PACKAGING:** Brown Set Box w/ Clear Top. **PRODUCT SIZE:** 6 x 9" x 0.9". Approximately 2 LBs. **IMPRINT AREA:** 4.1 x 7.2".



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**Photo Chocolate w/ 8 Hand Made Ganache Truffles**

Item #FCB09	10	25	50	100	250
Photo Choc w/ 8 Truffles	57.50	46.90	37.40	34.10	30.00

**SET UP:** FREE **FLAVOR:** Imported Belgian Milk Chocolate. 8 hand made dark chocolate ganache truffles. **PACKAGING:** Brown Set Box w/ Clear Top. **PRODUCT SIZE:** 6 x 9.4 x 1". Approximately 2 LBs. **IMPRINT AREA:** 3.9 x 3.9".

**Photo Chocolate w/ 26 Hand Made Ganache Truffles**

Item #FCB26	10	25	50	100	250
Photo Choc w/ 26 Truffles	83.90	74.10	62.40	58.10	54.00

**SET UP:** FREE **FLAVOR:** Imported Belgian Milk Chocolate. 26 hand made dark chocolate ganache truffles. Other flavors available. Please inquire. **PACKAGING:** Iridescent Window Gift Box. **PRODUCT SIZE:** 7.5 x 7.5 x 2". **IMPRINT AREA:** 3 x 5.4".

